

Therefore, it was decided to commemorate the 'World Cancer Day' to declare a month of intensive involvement in Well Woman Clinic programme, so as to increase the attendance (coverage) of the women to the Well Woman Clinics which enables increased screening of women for the above cancers.

Hence, the month of February is announced as the WWC Programme month, and the following activities have to be carried out in order to improve the screening.

- Awareness programmes for males/ females/ couples/ families on the importance of attending WWC.
- Encourage PHMM to concentrate more on targeting home visits for women at 35 so as to motivate them to attend the WWCs.
- Utilize all health education sessions during the month in clinics, in schools... etc to create awareness regarding the magnitude of the above 2 cancers and the importance of screening.
- Enhance the knowledge and skills of the health staff to provide better screening services.
- Enhance the attitudes of the health staff to consider WWCs also as an important responsibility, such as the maternal and child health and encourage them to mobilise women to the WWCs.
- To mobilise more women to the WWCs during this period and also to conduct more WWCs during the period which would enable the MOH area/ District to increase the coverage of the target group
- To conduct mobile WWCs where necessary to increase the accessibility of women for the services.
- Enhanced monitoring, evaluation and feed back of the coverage of their particular area to the staff (PHM area/ MOH area) so as to motivate them and improve the coverage.

Please be kind enough to circulate this information to all the health institutions under your care in your district/province.

Your leadership, guidance, and active involvement in the above activities is highly appreciated and valued.

Also, please instruct the MO/MCH to send us a report on the activities conducted during this period and the progress achieved.

If you need any further clarification or information with regard to the above please contact –
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